



2021 Employer/Employee Housing Survey

206
Responses

10
All Housing North work area counties participated

5+
Industries

- Manufacturing
- Retail
- Healthcare
- Hospitality
- Construction
- Non-Profit
- Education and more!



42% of employers said they would consider investing in a regional housing fund to help their workers secure housing.



45% of employers said they would consider investing in housing through tax credits

To employers: If you could fix the biggest issue with housing in your business's service area, what would that be?

"Build more Affordable housing"

"Tax-advantaged financing for developers of workforce housing."

"A housing Trust"

"Better child care options"

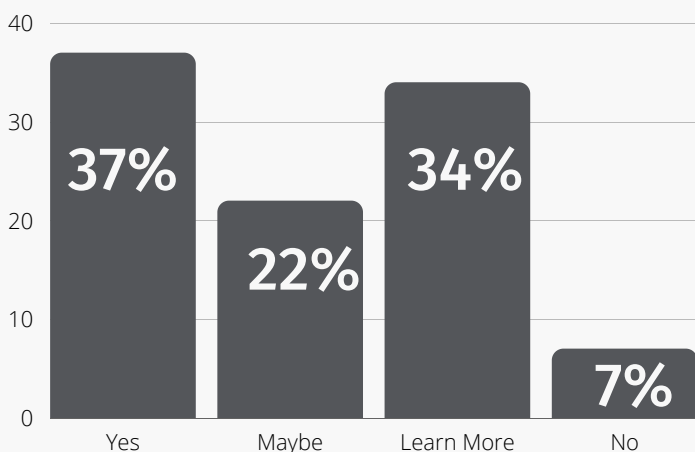
"Supply available for the price point of the working class."

"Move in ready, clean, safe options for service workers"



"Affordability"

"Small homes for single people"



Employers: Would you be involved with other employers in your community to invest in housing through a collaborative opportunity?

93% of employers were open to the idea. 37% said yes, 34% would need to learn more.

To employers: What do you see as the missing pieces or obstacles to achieving this vision?

"Incentives for employers"

"Limit short term rentals"

"Affordability and child care"

"Focus on solutions and actions"

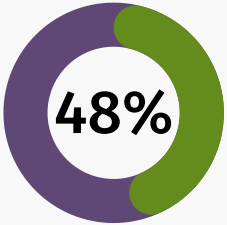
"Land costs and construction costs"

"Government and private cooperation"



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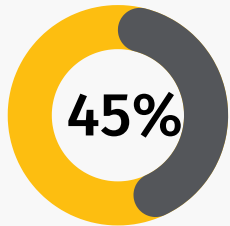
Employee Summary



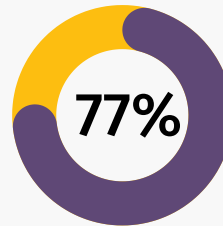
48% of Employees stated it was very difficult to secure housing.



\$1257
Average Monthly Housing Cost



45% of Employees stated they were not satisfied with their living arrangement

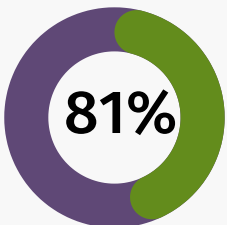


Knew someone who could not move to Northwest Michigan due to housing

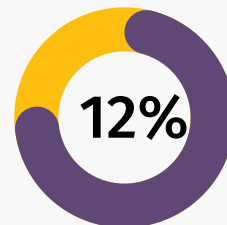


25 Miles

Respondents in Charlevoix, Emmet and Antrim counties encountered the longest commutes from home to work, led by Antrim County residents with an average of 25 miles.



81% of respondents lived in Single Family Homes



Lived in Apartments or other arrangements

To employees: Would you like to move from your current home or apartment and if so please tell us why?

"YES!"

"The home is unfinished"



"Need to be closer to work"

"Would like to own my place".

"Too expensive"

"Yes. I can't afford it as a single mom"

"House is in need of major repairs",

"I'm with my parents, can't find a place!"

To employees: Why don't you move?

3 TOP Reasons



I Can't find a place.



Can't Afford it



My family