

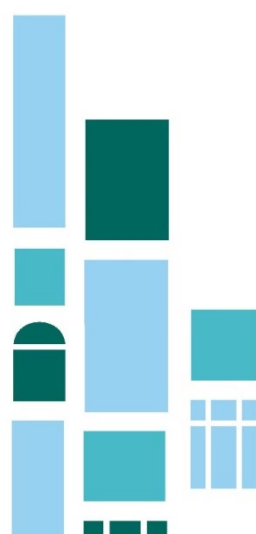
Michigan's First Statewide Housing Plan

Northwest Michigan Housing Summit 2021

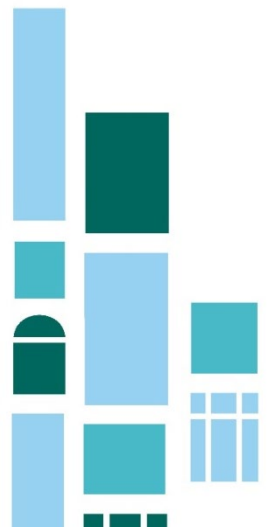
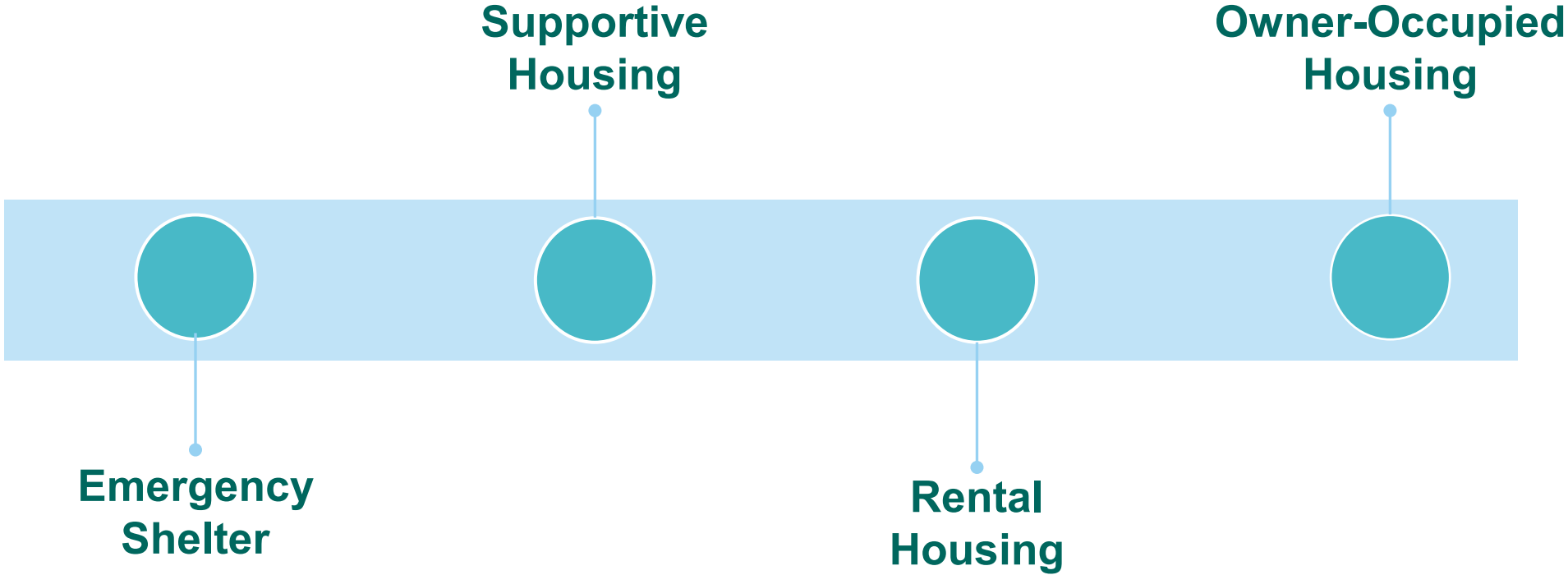


Statewide Housing Plan Overview

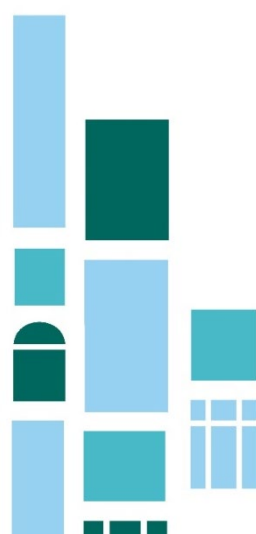
Intent of Michigan's First Statewide Housing Plan



The Housing Continuum

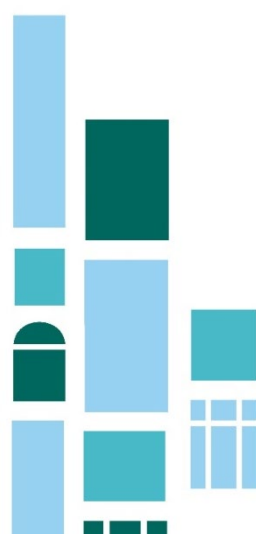


Research & Engagement



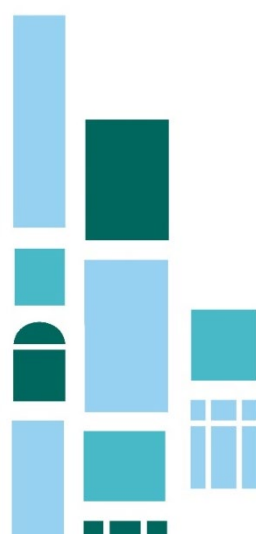
Priority Areas

- Housing Ecosystem
- Equity
- Education
- Housing Stock
 - Development
 - Rehabilitation
 - Missing Middle
 - Gentrification
 - Zoning
- Homelessness and Supportive Housing
- Rental Housing
- Homeownership
- Senior Housing
- Talent



Plan's Vision Statement

Michigan's successful housing ecosystem provides healthy, attainable housing for all in a community of their choice.



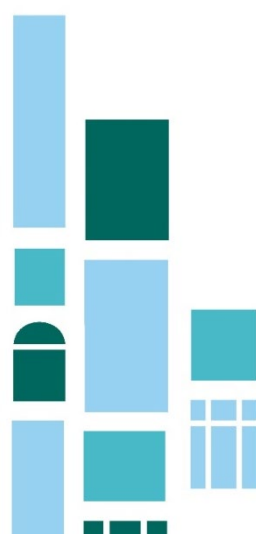
The Michigan Statewide Housing Plan will be successful in its purpose if it:

1. Serves as a call to action, with goals that address the state's broad housing needs, including eliminating housing discrimination and inequities.
2. Reflects current research on promising practices and the input of Michigan's diverse housing stakeholders.
3. Takes a holistic view of housing, recognizing the centrality of housing to quality of life and its connection to a thriving economy.
4. Links implementers, resources, and toolkits to strategies.
5. Identifies what success looks like, how progress will be measured, and how the plan will be revised over time.

The Housing Challenges in Michigan's Rural Communities

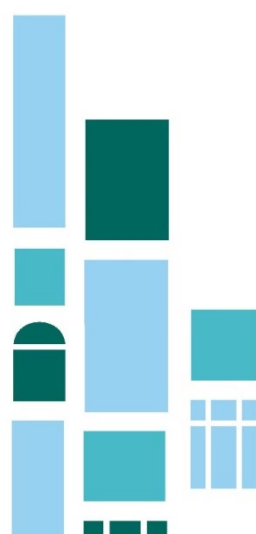
Key Insights about Michigan

- 25% of Michigan's households have incomes at the ALICE level
- We have a homeownership disparity:
 - In 2019, 77% of Whites owned their homes, compared with 43% of Blacks, 56% of Hispanics, 61% of American Indian/Alaskan Native, and 61% of Asians
- 35% of our housing stock was built before 1960 and 47% before 1970



Key Insights about Michigan

- 27% of Michigan's population reports having at least one disability (hearing, vision, cognitive, ambulatory, self-care, or independent living)
- 61,832 individuals experienced homelessness in Michigan in 2019
 - 52% of these people were Black despite only accounting for 14% of Michigan's overall population



Customer Group Survey Results

Main **barriers to purchasing a home:**

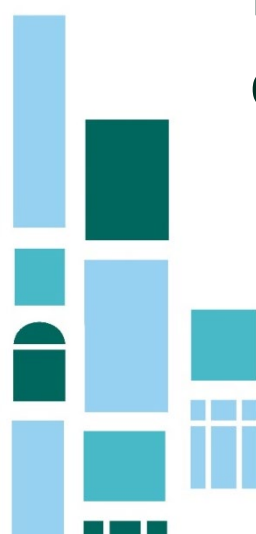
- Money for a down payment
- Closing costs

Also factors:

Lack of affordable housing stock and the current market

84%

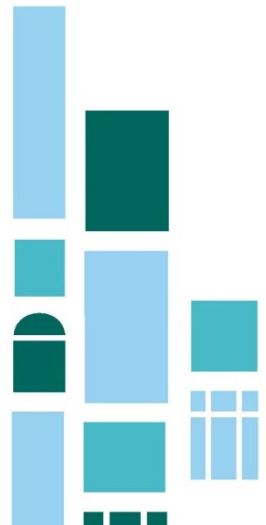
of renters are interested in purchasing a home



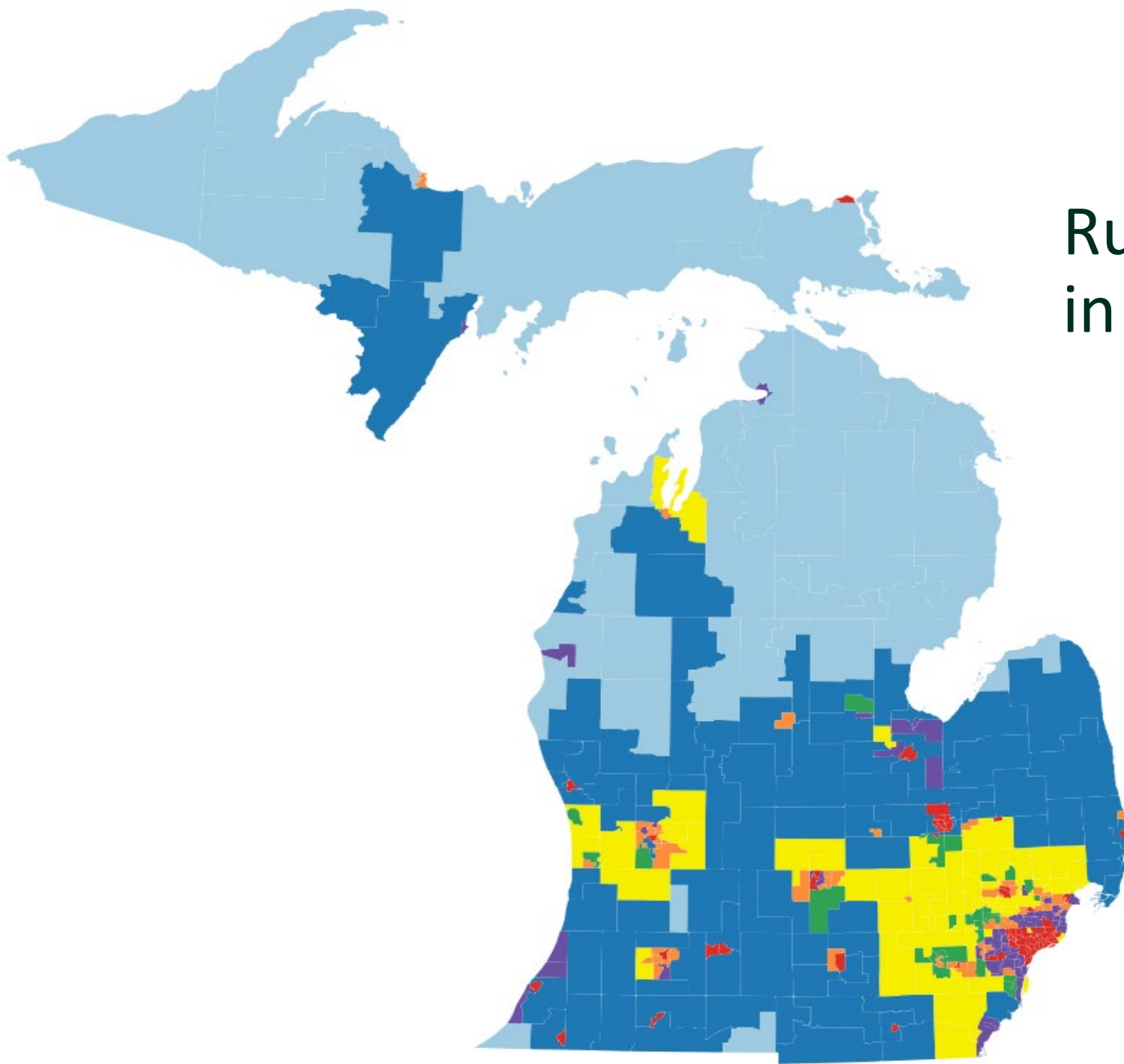
Rural Michigan

Three demographic trends are paramount:

- The outmigration of younger workers to urban areas
- The aging profile of the remaining population
- The relative prevalence of retirement/vacation destinations



Rural Settlement in Michigan

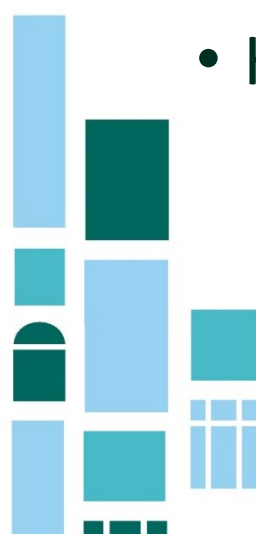


Connections to Northwest Michigan



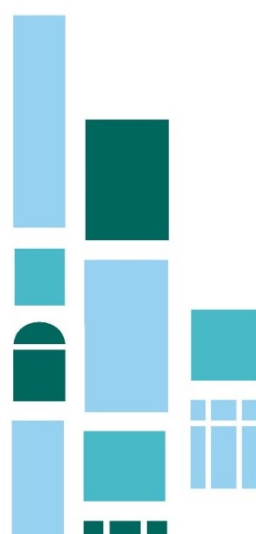
Northwest Materials Reviewed

- Benchmarks Northwest report
- Leelanau Housing Inventory
- Manistee Housing Action Plan
- Sleeping Bear Gateways Housing Study
- East Jordan Neighborhood Housing Needs Assessment
- Housing Picture in Northwest Michigan report



Intersections

- All aspects of the plan may have relevance for the region
- Aspects that may be of particular interest:
 - Reducing housing discrimination
 - Increasing housing for agricultural workers
 - Increasing rehabilitation resources to adapt, improve housing
 - Addressing vacation properties' impact on affordability for full-time locals
 - Improving quality options for those with disabilities
 - Increasing financing options and housing types
 - Gaining more acceptance of housing vouchers
 - Supporting aging in place
 - Developing talent for the construction industry

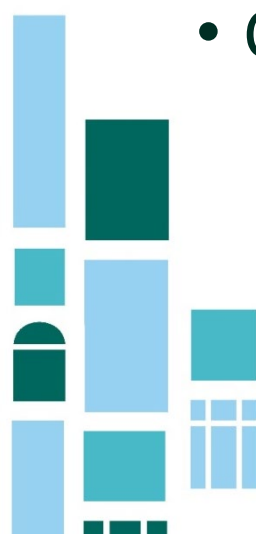


What you can do to help



Call to Action

- Join the newsletter list
- Get the word out about the housing plan
- Share information about housing needs and solutions being tried, local priorities
- Join in and promote a regional session (when we get there)
- Collaborate on implementing the plan



Thank you!

Learn More:
michigan.gov/housingplan

Contact:
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